# **Brief Notes**

# area studi

#### February 2021

## Note – The cooperative clubs

The cooperative clubs have always been traditional places for meeting and socialising, and still play an important role today.

The clubs have the objective of meeting the needs for the socialising and solidarity of workers, pensioners, young people, the socially excluded and the weaker social groups, often found in the outer city suburbs or in small municipalities. They play both an economic and social role, increasingly becoming multi-purpose places where the elderly and youth can find the opportunity not only for recreational but also socially useful activities.

Moreover, the more active clubs show they are able to offer new social services to their members and regular visitors, and new opportunities of work for the younger co-operators.

The aim of this note is to map the cooperative clubs belonging to Legacoop, presenting the most important data, little known up to today.

There are 675 Legacoop cooperative club members registered with a present legal status and balance available on the Legacoop Area Studi database (Tab.1).

The data reveals an overall consistency in the clubs analysed concerning the capital invested ( $\leq 232$  mln), with more than 80% from fixed assets ( $\leq 189$  mln), mainly involving tangibles ( $\leq 176$  mln).

The tangible fixed assets data can be almost totally attributed to the real estate property of the clubs. However, this patrimony appears to be, to a large extent, underestimated in what is reported in the historical cost balance. In fact, the number of clubs which have revalued their property over the years is very low.

The data on their net equity is also quite significant – almost €139 mln – and also for members – almost 100,000.

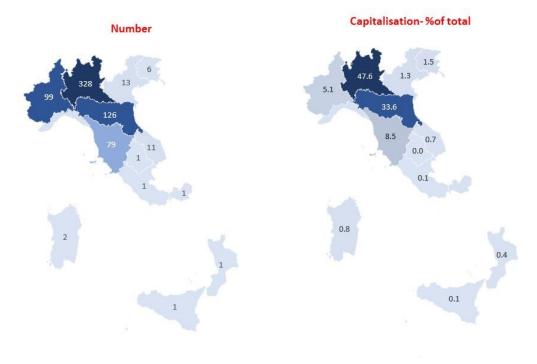
Eighty clubs receive member loans which amount to a total of almost €17 mln.

| No.                                 | 675         |
|-------------------------------------|-------------|
| Production Volume                   | 50,351,207  |
| Fixed assets                        | 188,574,284 |
| - no. of tangible fixed assets      | 176,131,694 |
| Capital invested                    | 231,948,237 |
| Net equity                          | 138,853,304 |
| Member loans*                       | 16,820,736  |
| Operating income                    | -988,231    |
| Members                             | 99,959      |
| Employees                           | 341         |
| from 80 cooperatives                |             |
| Source: Legacoop AreaStudi databank |             |

#### Tab. 1: Cooperative clubs belonging to Legacoop

The geographical distribution of the cooperative clubs is quite concentrated in some areas of the country. 94% of the clubs can be found in just four regions - Lombardy, Emilia Romagna, Piedmont and Tuscany.

If we consider the clubs with the highest equity, the distribution becomes even more concentrated, given that in only two regions – Lombardy and Emilia Romagna – the clubs make up more than 81% of the net equity of all those analysed (Tab. 2).



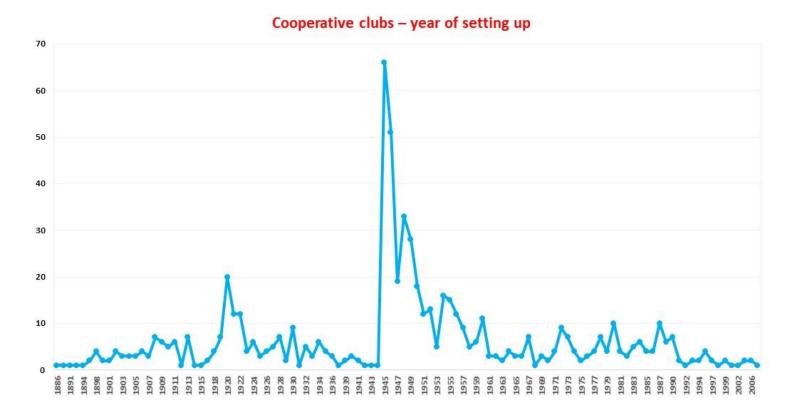
|                       | No. | Production<br>Volume | Fixed assets | no. of tangible<br>fixed assets | Capital<br>invested | Net equity  | Operating<br>income | Members | Employees |
|-----------------------|-----|----------------------|--------------|---------------------------------|---------------------|-------------|---------------------|---------|-----------|
| Piedmont              | 99  | 3,416,332            | 7,310,607    | 7,151,307                       | 10,092,460          | 7,050,782   | -114,333            | 9,830   | 16        |
| Lombardy              | 328 | 22,212,642           | 77,086,197   | 71,686,158                      | 96,226,557          | 66,072,944  | -350,297            | 43,648  | 174       |
| Liguria               | 6   | 853,292              | 417,061      | 314,678                         | 980,297             | 319,908     | 97,361              | 1,719   | 4         |
| Friuli Venezia Giulia | 6   | 1,291,243            | 2,383,338    | 2,378,368                       | 4,094,382           | 2,095,475   | 121,483             | 1,291   | 17        |
| Veneto                | 13  | 1,017,132            | 2,859,839    | 2,808,054                       | 3,587,444           | 1,764,819   | -45,953             | 909     | 9         |
| Emilia Romagna        | 126 | 12,303,781           | 75,247,896   | 69,162,109                      | 86,858,002          | 46,690,436  | -629,497            | 31,771  | 46        |
| Tuscany               | 79  | 7,131,386            | 19,841,282   | 19,307,304                      | 24,788,558          | 11,853,670  | -113,555            | 8,824   | 61        |
| Lazio                 | 1   | 261,957              | 182,985      | 160,368                         | 332,107             | 71,085      | 2,405               | 9       | 4         |
| Umbria                | 1   | 152,374              | 6,183        | 6,183                           | 47,913              | 2,059       | -543                | 4       | 5         |
| Marche                | 11  | 286,310              | 846,426      | 773,305                         | 1,188,352           | 919,403     | -9,170              | 1,036   | 0         |
| Molise                | 1   | 1,186,685            | 293,859      | 289,779                         | 1,259,198           | 236,204     | 60,352              | 5       | 5         |
| Calabria              | 1   | 52,631               | 342,230      | 337,705                         | 542,055             | 525,289     | -70                 | 39      | 0         |
| Sardinia              | 2   | 145,181              | 1,643,643    | 1,643,643                       | 1,827,280           | 1,140,294   | 1,010               | 511     | 0         |
| Sicily                | 1   | 40,261               | 112,738      | 112,733                         | 123,632             | 110,936     | -7,424              | 363     | 0         |
| Total                 | 675 | 50,351,207           | 188,574,284  | 176,131,694                     | 231,948,237         | 138,853,304 | -988,231            | 99,959  | 341       |

#### Tab. 2 Legacoop cooperative clubs by region

Source: Legacoop AreaStudi databank

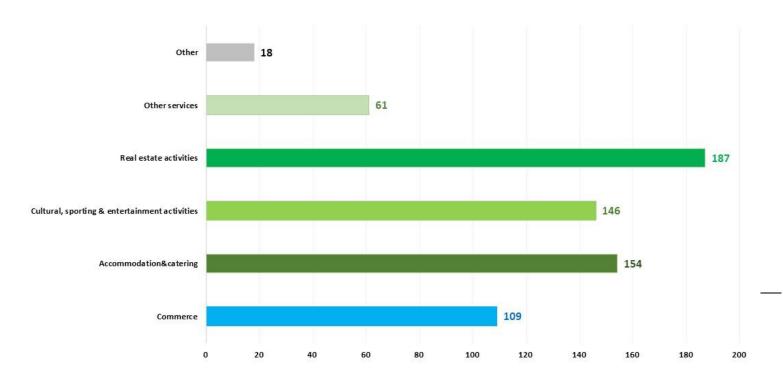
Legacoop cooperative clubs, as already mentioned, have a strong historical tradition. This can be seen in the following graph where, in the decade 1945-1955, 276 cooperative clubs (41%) were set up, with almost 200 already founded in the previous decades. ?

3



Where the sector distribution of the cooperative clubs is concerned, according to the ATECO classification, even considering the known limitations of this criterion, there is an evident presence in the services with 548 clubs (81%).

The highest share of clubs is found in those involved in housing, followed mainly by accommodation and catering, then cultural, sporting and entertainment, and commerce (109 clubs).



#### Cooperative clubs by sector (ATECO)

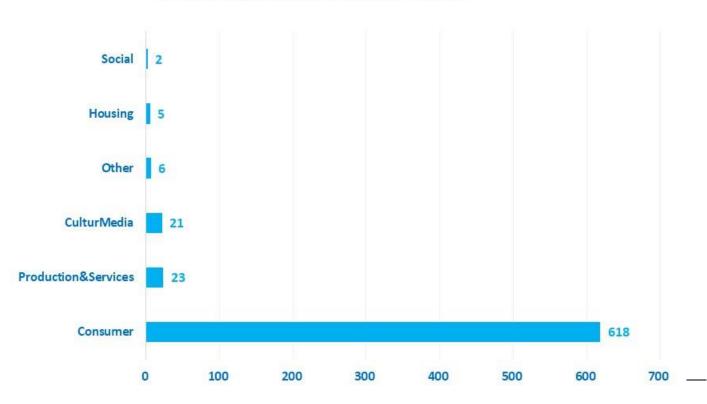
#### Tab. 3: Cooperative clubs belonging to Legacoop by sector (Ateco)

| SECTOR                         | No. | Production<br>Volume | Fixed assets | no. of tangible<br>fixed assets | Capital<br>invested | Net equity  | Operating<br>income | Members | Employees |
|--------------------------------|-----|----------------------|--------------|---------------------------------|---------------------|-------------|---------------------|---------|-----------|
| Commerce                       | 109 | 4,180,891            | 12,606,852   | 12,250,282                      | 16,200,204          | 10,710,273  | 157,961             | 11,612  | 11        |
| Accommodation & catering       | 154 | 16,109,987           | 32,541,979   | 28,228,966                      | 41,943,190          | 25,777,585  | -97,865             | 21,117  | 174       |
| Culture, Sport & Entertainment | 146 | 12,468,349           | 48,729,428   | 46,618,638                      | 59,884,100          | 34,047,602  | -578,900            | 28,601  | 96        |
| Real estate                    | 187 | 10,831,426           | 69,111,371   | 66,037,777                      | 80,178,308          | 44,881,614  | -282,842            | 28,940  | 21        |
| Other services                 | 61  | 5,916,611            | 21,371,746   | 18,829,427                      | 27,555,031          | 19,360,522  | -151,285            | 7,026   | 36        |
| Other                          | 18  | 843,943              | 4,212,908    | 4,166,604                       | 6,187,404           | 4,075,708   | -35,300             | 2,663   | 3         |
| Total                          | 675 | 50,351,207           | 188,574,284  | 176,131,694                     | 231,948,237         | 138,853,304 | -988,231            | 99,959  | 341       |

\* comprende i circoli classificati in attività manifatturiere e costruzioni

Source: Legacoop AreaStudi databank

Approximately 92% of the Legacoop clubs are members of the National Association of Consumer Cooperatives (ANCC). The numbers in the other sectoral associations are quite low.



### Cooperative clubs by sector association

#### Tab. 4: Legacoop cooperative clubs by sector association

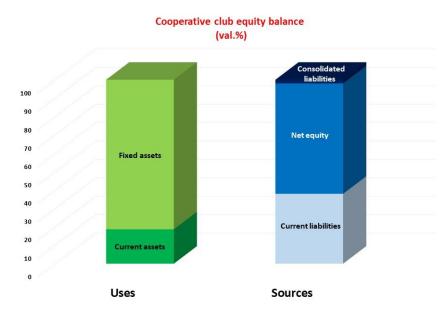
|                       | No. | Production<br>Volume | Fixed assets | no. of tangible<br>fixed assets | Capital<br>invested | Net equity  | Operating<br>income | Members | Employees |
|-----------------------|-----|----------------------|--------------|---------------------------------|---------------------|-------------|---------------------|---------|-----------|
| Consumer              | 618 | 41,045,010           | 160,130,747  | 150,790,211                     | 196,057,630         | 119,071,195 | -1,264,807          | 86,663  | 255       |
| Production & Services | 23  | 3,425,375            | 11,925,490   | 9,875,547                       | 15,329,291          | 7,051,885   | 195,114             | 8,028   | 25        |
| CulTurMedia           | 21  | 4,726,201            | 10,510,324   | 9,494,525                       | 13,151,322          | 7,690,891   | 125,647             | 3,283   | 57        |
| Others                | 6   | 304,464              | 1,977,556    | 1,975,890                       | 2,169,330           | 1,372,125   | -69,042             | 183     | 0         |
| Housing               | 5   | 590,579              | 3,485,156    | 3,455,058                       | 4,464,677           | 3,087,055   | -26,345             | 1,501   | 3         |
| Social                | 2   | 259,578              | 545,011      | 540,463                         | 775,987             | 580,153     | 51,202              | 301     | 1         |
| Total                 | 675 | 50,351,207           | 188,574,284  | 176,131,694                     | 231,948,237         | 138,853,304 | -988,231            | 99,959  | 341       |

Source: Legacoop AreaStudi databank

As we have seen in the overview in Table 1, more than 80% of the capital invested is made up of investments in fixed assets. Here, in analysing the equity balance of the companies considered, the average ratio of internally financed fixed investments<sup>1</sup> is 0.8, a value that is more than satisfactory. This average value can be compared with the distribution of the clubs by class index (Tab. 5).

The first class (<0.33) regards enterprises with a highly unbalanced capital structure, encompassing 15.4% of the clubs considered. A further 13.5% of clubs can be found in the following class (a weak equity structure).

In the next two classes, with a sufficient or excellent capital structure we find, instead, more than 70% of the cooperative clubs.



#### Tab. 5: Ratio of internally financed fixed assets

|             | Ν.  | %     |
|-------------|-----|-------|
| < 0,33      | 104 | 15.4  |
| 0,33 - 0,66 | 91  | 13.5  |
| 0,66 -1     | 152 | 22.5  |
| >1          | 328 | 48.6  |
| Total       | 675 | 100.0 |

<sup>&</sup>lt;sup>1</sup> The index is calculated as the ratio between the consolidated liabilities + net equity and the assets.